GABRIEL TECCHIO MAZUCO

Senior Product Designer | Senior UX/UI Designer

Blumenau / SC | Phone / WhatsApp: (47) 9.9633.7274 | gmazuco@gmail.com

LinkedIn: https://www.linkedin.com/in/gabriel-mazuco-699a90263/

Portfolio: https://gmux.com.br/ | Behance: https://www.behance.net/gamazuco

Professional summary

Senior Product Designer with over 12 years of experience in design, creating and improving digital products. Experienced in UX research, UX/UI design, interaction design and design systems for financial platforms, management systems and B2B and B2C products. Work spans discovery, user flows, Figma prototyping, usability testing and implementation reviews, collaborating with developers and stakeholders. Background in modernizing legacy systems and designing experiences for education, laboratory management, operations and self-service.

Professional experience

VYOO

Senior Product Designer | 02/2026 to 10/2026

Designed improvements to legacy administrative systems and management dashboards.

Designed point-of-sale (POS) interfaces and photo sales platforms.

Developed the design concept for self-service kiosk experiences.

EZEZË

UX Designer (03/2025 to 10/2025)

Designed three education products from scratch: a learning management system (LMS), an ENEM practice exam platform and a score comparison tool for university admission. Designed student, teacher and administrator journeys, including course organization, question banks, taking and grading practice exams and viewing results. Conducted discovery and UX research, created personas and flows, and prototyped desktop and mobile interfaces in Figma with developers.

MOUTS TI

Senior UX Designer (03/2024 to 03/2025)

Completely redesigned a credit cooperative’s legacy mobile app and web platform for members, alongside internal system screens. Conducted discovery, qualitative and quantitative research, and created personas and journeys to guide UX decisions. Contributed to the design system, prototyped in Figma and collaborated with developers in agile cycles to align usability, consistency and technical feasibility.

TALENTS TECNOLOGIA

Senior UX/UI Designer (05/2023 to 03/2024)

Worked as a Senior UX/UI Designer at a technology agency, independently leading design projects for digital products, including a ticket sales app. Conducted discovery and research, created personas, journeys, flows, wireframes and desktop and mobile prototypes in Figma. Ran usability tests, aligned solutions with clients and stakeholders, and reviewed interfaces during implementation with developers.

SIGMA LINS

UX Designer - Freelance (04/2022 to 01/2023)

Worked as a freelance UX Designer, designing a laboratory management platform from scratch. Conducted discovery and research to understand the context of use, created personas and journeys, prototyped desktop interfaces in Figma and ran usability tests. Worked directly with stakeholders to understand requirements, present proposals and incorporate feedback into the product.

OZITECH

UX/UI Designer (05/2022 to 11/2022)

Designed financial and cryptocurrency products and a dating app from scratch. Conducted discovery and research, created personas, journeys and navigation flows. Prototyped desktop and mobile interfaces in Figma, presented solutions to stakeholders and collaborated with developers to align design and technical feasibility.

BELTLAB

UX/UI Designer (01/2020 to 11/2022)

Worked in UX/UI design at a software development company on projects across sectors, including real estate and cryptocurrency. Conducted discovery and research, created personas, journeys and flows. Designed and redesigned digital platforms, corporate websites, landing pages and digital materials, using Figma prototyping and usability testing. Presented proposals to stakeholders and used Hotjar for post-launch monitoring and improvements.

Education

MBA in Interaction Design

MBA in Marketing, Creativity and Innovation

Completed undergraduate degree in Product Design

Tools

Figma | Microsoft Office | Intermediate Excel | Adobe suite (Photoshop, Illustrator, XD, InDesign)

Additional information

Intermediate English. Available to start immediately and travel.